

## Crew Listing Guidelines

### 1. Prioritize paid experience

Listings should reflect paid experience in the film, television, or digital media industry. Key creative roles such as director, producer, or department head should be based on verifiable credits. If you choose to include unpaid, volunteer, or unfinished work on your profile, please clearly note the role as such.

### 2. Accurate and verifiable credits

Projects should be verifiable through industry-standard platforms like IMDb, production company websites, end credits or official project websites. For commercials, please list the client's name in the credit description.

### 3. Geographic and residency requirements

Crew members are eligible to list in the directory if they are residents of Minnesota, residents of a city that borders Minnesota, or have a physical business address within Minnesota (not a PO Box).

### 4. No endorsement implied

Inclusion in the state production directories does not imply endorsement or quality judgment. Users are encouraged to verify credentials independently and seek additional references.

### Required Information for Listings:

#### 1. Professional resume or CV

A detailed resume or CV outlining relevant experience, skills, credits, and festival screenings. This should highlight specific roles and responsibilities undertaken in previous projects.

#### 2. List of credits

A comprehensive list of credits, including the role performed, project title, production company, and year of completion. Each credit should be verifiable through industry-standard platforms.

#### 3. Contact information

Current contact details, including a professional email address and phone number.

#### 4. Optional: demo reel or portfolio

A link to a demo reel or online portfolio showcasing previous work.

### Tips for a Strong Listing:

- By adhering to these guidelines, you can ensure that your crew listing is clear, credible, and aligned with industry standards.
- Be honest and accurate: Only include verifiable credits and experiences.
- Keep information updated: Regularly update your profile with new credits and contact information.
- Highlight relevant skills: Emphasize skills and experiences pertinent to the roles you seek.
- Strong presentation: Ensure your resume, bio, and any uploaded materials include working links, clear images, and are free of errors.